

Marketing Release Form

**United Way
of Lackawanna and Wayne Counties**
uwlc.net



I, _____, hereby grant permission for the United Way of Lackawanna
Name (Please print.)
and Wayne Counties to use my picture, likeness, story, etc. in their marketing materials. Such usage includes
but is not limited to: print materials, billboards, internet, video, media outlets, social networking internet sites
and other promotional purposes. I understand that I will not receive compensation for usage, and I hereby
waive all rights to inspect and/or approve usage.

Signature: _____

Date: _____

For Minors (under 18 years of age)

I, _____, hereby grant permission for the United Way of Lackawanna
Name of Parent/Guardian (Please print.)
and Wayne Counties to use the picture, likeness, story, etc. of my child/children _____
Name of Child/Children (Please print.)
_____ in their marketing materials. Such usage includes but
Name of Child/Children (Please print.)

is not limited to: print materials, billboards, internet, video, media outlets, social networking internet sites
and other promotional purposes. I understand that I will not receive compensation for usage, and I hereby
waive all rights to inspect and/or approve usage.

Signature of Parent/Guardian of minor child/children: _____

Date: _____