

United Way of Lackawanna County
615 Jefferson Ave. • PO Box 526 • Scranton, PA 18501-0526
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Wayne County Division • PO Box 328 • Waymart, PA 18472

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FOR IMMEDIATE RELEASE
August 25, 2008

**NEW YORK LIFE FOUNDATION MAKES GRANT
TO SUPPORT UNITED WAY of LACKAWANNA COUNTY**

Scranton, PA (August, 2008) – The New York Life Foundation recently announced a \$2,000 grant to support the United Way of Lackawanna County. The New York Life Foundation awards approximately 130 grants annually to local United Ways nationwide to boost community programs.

“We are proud that the New York Life Foundation supports our community through the United Way,” said Rudy Pope, a Managing Partner of New York Life’s Northeastern Pa General Office. “New York Life has a longstanding commitment to humanity. The Foundation builds on this tradition by providing grants to worthwhile organizations like the United Way, which help improve the quality of life in Scranton and Lackawanna County and other towns and cities nationwide where New York Life agents and employees live and work.”

The funds will be utilized in support of the United Way’s network of funded agency programs and special initiatives focused on education, income and health to create lasting changes right here in Lackawanna County.

(MORE)

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New York Life Grant Benefits the United Way 2-2-2-2

“The United Way is grateful to the New York Life Foundation for their continued support of our work to advance the common good for all in our community,” noted Gary Drapek, president of the United Way of Lackawanna County.

The New York Life Foundation is the major vehicle through which New York Life Insurance Company channels contributions to national and local nonprofit organizations. Through its *Nurturing the Children* initiative, the Foundation supports organizations, programs and services that target young people, particularly in the areas of mentoring, safe places to learn and grow, and educational enhancement opportunities. Since 1979, the New York Life Foundation has donated more than \$100 million to national and local nonprofit organizations.

The United Way of Lackawanna County and its Wayne County Division work in tandem to advance the common good by focusing on the building blocks for a good life—a quality education, financial stability and good health. The United Way’s long-term goal is to create far-reaching and sustainable changes that prevent problems from happening in the first place.

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Rudy Pope and Dana McCue from the Northeastern PA General Office of New York Life Insurance Company recently presented a \$2,000.00 donation from the New York Life Foundation to the United Way of Lackawanna County.

Pictured left to right: Dana McCue, Administrative Manager, New York Life, Gary Drapek, President and CPO, United Way of Lackawanna County and Rudy Pope, Managing Partner, Northeastern PA General Office of New York Life.