

Marketing Release Form

**United Way of
Lackawanna, Wayne & Pike**



I, _____, hereby grant permission for the United Way of Lackawanna,
Name (Please print.)
Wayne & Pike Counties to use my picture, likeness, story, etc. in their marketing materials. Such usage includes but is not limited to: print materials, billboards, Internet, video, media outlets, social networking Internet sites and other promotional purposes. I understand that I will not receive compensation for usage, and I hereby waive all rights to inspect and/or approve usage.

Signature: _____

Date: _____

For Minors (under 18 years of age)

I, _____, hereby grant permission for the United Way of Lackawanna,
Name of Parent/Guardian (Please print.)
Wayne and Pike Counties to use the picture, likeness, story, etc. of my child/children _____
Name of Child/Children (Please print.)

_____ in their marketing materials. Such usage includes but
Name of Child/Children (Please print.)
is not limited to: print materials, billboards, internet, video, media outlets, social networking internet sites and other promotional purposes. I understand that I will not receive compensation for usage, and I hereby waive all rights to inspect and/or approve usage.

Signature of Parent/Guardian of minor child/children: _____

Date: _____

United Way of Lackawanna, Wayne & Pike Counties

615 Jefferson Avenue • PO Box 526 • Scranton, Pennsylvania 18501-0526 | PO Box 328 • Waymart, Pennsylvania 18472
P: 570.343.1267 • F: 570.969.2977 • www.uwlc.net